

Celebrating
Our
25th Year!



**MANSFIELD
PECAN FESTIVAL**

A Hometown Tradition!

**Sponsor Menu
2010**



Beverage Sponsor

\$2,500

- Company logo on all event collateral and promotional material (electronic & print advertising, press releases, emails, posters, thank you ad, etc.)
- Banner with company logo prominently displayed at soda/water stations
- Logo on festival t-shirt
- Quarter page ad in Festival Program(27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- Company logo on (4) additional sponsorship recognition banners displayed throughout festival site
- Two (2) vendor spaces (one Mid-Prime and one Basic) (10'x10' each)
- Sponsorship recognition on Main Stage as Beverage Sponsor
- Company collateral material in festival goodie bag (500)

5K Race Sponsor *Outpatient Diagnostic Services, The Runner, Cotton Patch Café, Massage Envy*

\$2,500



- Company logo on all event collateral and promotional material (electronic & print advertising, press releases, emails, posters, thank-you ad, etc.)
- Banner with company logo prominently displayed at race start/finish line
- Logo on 5K Race
- Company name on all awards
- Quarter page ad in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- One vendor space (10'x10')
- Sponsorship recognition on Main Stage as 5K Race Sponsor



Bake-Off Sponsor *Wal-Mart SuperCenter*

\$2,500

- Company logo on all event collateral and promotional material (electronic & print advertising, press releases, emails, posters, thank you ad, etc.)
- Banner with company logo prominently displayed at Bake-off location
- Logo on festival t-shirt
- Company name on all awards
- Quarter page ad in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- One (1) Basic vendor space (10'x10')
- Sponsorship recognition on Main Stage as Bake-Off Sponsor
- Company collateral material in festival goodie bag (500)



Hometown Idol Sponsor

Best Buy

\$2,500

- Company logo on all event collateral and promotional material (electronic & print advertising, press releases, emails, posters, thank you ad, etc.)
- Banner with company logo prominently displayed on Main Stage (beneath Main Stage Sponsor)
- Logo on festival t-shirt
- Quarter page ad in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- Two (2) company banners displayed throughout festival site
- Two (2) vendor spaces (one Mid-Prime and one Basic) (10'x10' each)
- Sponsorship recognition on Main Stage as Hometown Idol Sponsor
- Banner promoting sponsorship hung at Farr Best Theater for post-event show by top 10
- Company collateral material in festival goodie bag (500)



"Philbert's Pub" Sponsor

\$2,500

- Company logo on all event collateral and promotional material (electronic & print advertising, press releases, emails, posters, thank you ad, etc.)
- Banner with company logo prominently displayed within the Beer Garden
- Logo on festival t-shirt
- Quarter page ad in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- Company logo on (4) additional sponsorship recognition banners displayed throughout festival site
- Two (2) vendor spaces (one Mid-Prime and one Basic) (10'x10' each)
- Sponsorship recognition on Main Stage as Beer Garden Sponsor
- Company collateral material in festival goodie bag (500)

Community Stage Sponsor

Accutech Roofing

\$2,500

- Company logo on all event collateral and promotional material (electronic & print advertising, press releases, emails, posters, thank you ad, etc.)
- Banner with company logo prominently displayed on Community Stage
- Logo on festival t-shirt
- Quarter page ad in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- Two (2) company banners displayed throughout festival site
- Two (2) Basic vendor spaces (10'x10' each)
- Sponsorship recognition on Main Stage as Community Stage Sponsor
- Company collateral material in festival goodie bag (500)



Car Show Sponsor →

\$2,500

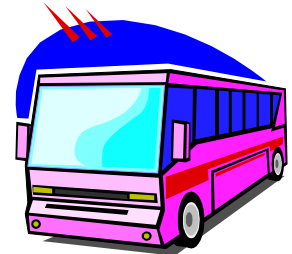
- Company name on all event collateral and promotional material (electronic & print advertising, press releases, emails, posters, thank you ad, etc.)
- Company name on festival t-shirt
- Quarter page ad in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- One (1) Basic vendor space (10'x10')
- Sponsorship recognition at Car Show location as Car Show Sponsor
- Banner with company logo at Car Show location
- Company collateral material in festival goodie bag (500)



Transportation Sponsor (2 available) →

\$1,500

- Company recognized as Transportation Sponsor in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- Banner with company logo prominently displayed on or in shuttles
- One (1) company banner displayed throughout festival site
- One (1) Basic vendor space (10'x10' each)
- Sponsorship recognition on Main Stage as Transportation Sponsor



Volunteer Sponsor (2 available, 1 sold) Medical Center of Arlington

\$1,500

- Company recognized as Volunteer Sponsor in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- One (1) Basic vendor space (10'x10')
- Sponsorship recognition on Main Stage as Volunteer Sponsor
- Logo prominently displayed on Volunteer T-shirts



**Volunteer
Services**

Park Beautification Sponsor (multiple available) →

\$1,500

- Company recognized as Park Beautification Sponsor in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- One (1) Basic vendor space (10'x10')
- Sponsorship recognition on Main Stage as Park Beautification Sponsor
- Logo on Trash Can Covers throughout park

Storytelling Tent

Genghis Grill

\$1,500

- Company recognized as Storytelling Sponsor in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- One (1) Basic vendor space
- Sponsorship recognition on Main Stage as Storytelling Tent Sponsor
- Banner on Tent



“Monster Mural” Sponsor (24 Available) —————→ **\$1,250**



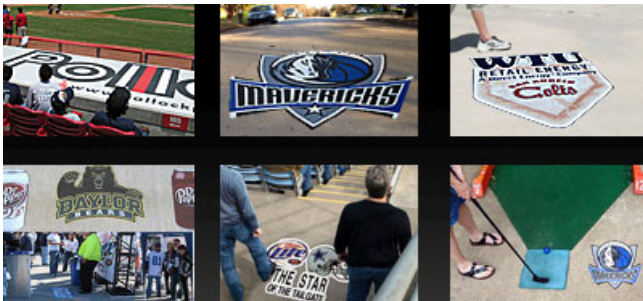
- Company recognized as Platinum Community Sponsor in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- One (1) Basic vendor space (10'x10')
- Listing on “Monster Mural” on one of four murals at festival, as well as on signage next to mural

Gold Community Sponsor (20 Available) —————→ **\$750 / \$500**

- Company recognized as Gold Community Sponsor in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- One (1) Basic vendor space (10'x10') (optional)
- One (1) picnic table with logo placed in food court or picnic area – given to sponsor at end of festival



Sidewalk Graphics Sponsor (Multiple Available) —————→ **\$500**



- Multiple available
- 4 – 24” x 24” graphics placed on sidewalk throughout park
- Company recognized as Community Sponsor in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)

Silver Community Sponsor (Multiple Available) —————→ **\$500**

- Multiple available
- Company recognized as Community Sponsor in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)
- One (1) Basic vendor space (10'x10')

Friend of the Festival (Multiple Available) —————→ **\$250**

- Multiple available
- Company recognized as Community Sponsor in Festival Program (27,000 delivered to homes in Mansfield Area; 10,000 copies for distribution at festival)

Contact the Chamber at 817-473-0507
for more information or to commit to a sponsorship.