

# MANSFIELD AREA CHAMBER OF COMMERCE

## MEMBER BENEFITS



**RIBBON CUTTING:** THIS POPULAR MEMBER BENEFIT OF FREE ADVERTISING IS AVAILABLE TO ALL NEW CHAMBER MEMBERS. THIS EVENT IS LED BY CHAMBER AMBASSADORS AND STAFF, WHO TAKE PHOTOS FOR PUBLICATION IN THE WEEKLY CHAMBER E-LINK NEWSLETTER AND ON FACEBOOK.



**WEB PRESENCE:** YOUR MEMBERSHIP ENTITLES YOUR COMPANY TO BE LISTED IN OUR MEMBERSHIP DIRECTORY ON THE CHAMBER WEBSITE AT [WWW.MANSFIELDCHAMBER.ORG](http://WWW.MANSFIELDCHAMBER.ORG). YOUR COMPANY IS INCLUDED IN A SEARCH LISTING BY CATEGORY OF SERVICE PROVIDED.



**E-LINK NEWSLETTERS:** MEMBERS ARE KEPT INFORMED OF CURRENT BUSINESS ISSUES AND UPCOMING CHAMBER PROGRAMS AND EVENTS. MEMBERS ALSO HAVE THE OPPORTUNITY TO ADVERTISE IN THIS WEEKLY PUBLICATION.



**REFERRALS:** THE CHAMBER RECEIVES HUNDREDS OF CONTACTS PER WEEK, INCLUDING WALK-INS, PHONE, FAX, AND E-MAIL. MANY OF THESE CONTACTS ARE FROM THOSE NEEDING INFORMATION REGARDING LOCAL BUSINESSES. WE'RE PROUD TO REFER CHAMBER MEMBERS.



**LUNCH N LEARNS:** LUNCH N LEARNS IS A BUSINESS-BUILDING SERIES AT THE CHAMBER. BECAUSE OF THE OUTSTANDING RESPONSE, THERE WILL BE FREE LUNCH TO THE FIRST 15 MEMBERS WHO RSVP EACH MONTH. THE LUNCHEES ARE AT THE CHAMBER FROM 11:30 AM TO 1:00 PM.

- FEBRUARY 16 : "FOLLOWING UP ON LEADS"
- APRIL 20 : "HOW TO EFFECTIVELY MARKET YOUR BUSINESS ONLINE"
- JUNE 15 : "QUICKBOOKS"
- AUGUST 17 : WHAT MAKES YOU UNIQUE? - FEATURES & BENEFITS"
- OCTOBER 19 : "LOW-COST PRODUCTIVITY TOOLS"



**CHAMBER DAY OUT:** JOIN US AT A LOCAL CHAMBER RESTAURANT FOR LUNCH, DINNER, DESSERT, OR JUST AN AFTERNOON SNACK! SUPPORT FELLOW CHAMBER MEMBERS! PICK UP MANSFIELD AREA CHAMBER OF COMMERCE MATERIALS, CALENDARS, FLIERS AND ENJOY A CASUAL ATMOSPHERE WITH CHAMBER STAFF WHO WILL BE AVAILABLE DURING LUNCH AND DINNER FOR GENERAL INFORMATION/MEMBERSHIP SUPPORT. INFORMATION ON COMMUNITY/BUSINESS ANNOUNCEMENTS AND PRINTED MATERIALS WILL BE DISPLAYED ON THE "COMMUNITY TABLE". COME VISIT US ON THESE DATES AND LOCATIONS FROM **11AM-7PM!**

- JAN. 11 : CARINO'S ITALIAN RESTAURANT IN MANSFIELD
- MARCH 8 : APPLEBEE'S IN MANSFIELD
- MAY 10 : GENGHIS GRILL IN MANSFIELD
- JULY 12 : COTTON PATCH CAFE IN MANSFIELD
- SEPT. 13 : ON THE BORDER IN MANSFIELD
- NOV. 8 : NAPOLI'S PIZZA AND FRESH PASTA IN MANSFIELD



**NETWORKING OPPORTUNITIES:** AS A RESOURCE FOR MEMBERS TO MEET OTHER MEMBERS AND DEVELOP PROFITABLE BUSINESS CONTACTS, THE CHAMBER HOSTS NUMEROUS NETWORKING OPPORTUNITIES INCLUDING:

- BUSINESS AFTER HOURS
- NETWORKING LUNCHEONS
- ANNUAL CHAMBER BANQUET
- GOLF TOURNAMENT
- MANSFIELD PECAN FESTIVAL



**MUTUAL OF OMAHA:** AS A MEMBER OF THE MANSFIELD CHAMBER OF COMMERCE, YOU'RE ELIGIBLE FOR PREFERENTIAL RATES OR NO-COST BENEFIT ENHANCEMENTS ON A VARIETY OF PRODUCTS AND SERVICES FROM MUTUAL OF OMAHA INSURANCE COMPANY AND ITS AFFILIATES.



**SENSIBLE SOLUTIONS:** THE MANSFIELD AREA CHAMBER OF COMMERCE HAS PARTNERED WITH JACKSON-LLOYD INSURANCE MANAGEMENT ([WWW.JACKSON-LLOYD.COM](http://WWW.JACKSON-LLOYD.COM)) TO PROVIDE "MANSFIELD'S SENSIBLE SOLUTION", AN INSURANCE CHOICE FOR WORKPLACE-RELATED INJURIES WITH LOWER PREMIUM PAYMENTS AS WELL AS A VEHICLE FOR CONTROLLING CLAIMS COSTS. THIS PLAN HAS BEEN DEVELOPED TO PROTECT THE BUSINESS INTERESTS OF THE MEMBERSHIP BY PROVIDING REAL INSURANCE PROTECTION IN AN AFFORDABLE WAY.



**MAILING LISTS AND LABELS:** MAILING LISTS AND LABELS OF CURRENT MEMBERS ARE AVAILABLE TO MEMBERS FOR A NOMINAL FEE OF \$50.00. THE ELECTRONIC LIST (WITHOUT EMAILS) IS \$150. NEW MEMBERS RECEIVE A **FREE** SET OF MAILING LABELS IN THEIR FIRST SIX MONTHS OF MEMBERSHIP.



**ELECTRIC COALITION:** FIND AN IMMEDIATE RETURN ON YOUR CHAMBER INVESTMENT BY GETTING COMMERCIAL ELECTRICITY BIDS FROM OUR EXCLUSIVE BROKER THROUGH THE CHAMBER ELECTRIC COALITION. MOST MEMBERS SAVE MUCH MORE THAN THEIR ANNUAL DUES AND THERE IS NO COST, OR OBLIGATION, TO GET A SAVINGS COMPARISON TO YOUR CURRENT RATE! (CALL JASON O'KRENT AT 888-822-9090 x104)

# MANSFIELD AREA CHAMBER OF COMMERCE

## MEMBER BENEFITS

**REFERRAL GROUPS:** THE REFERRAL GROUPS ARE AN INCREDIBLE OPPORTUNITY FOR CHAMBER MEMBER BUSINESSES TO ACQUIRE IMPORTANT BUSINESS CONTACTS AND LEADS. THE REFERRAL GROUPS MEET WEEKLY TO DISCUSS WHAT KIND OF BUSINESS LEADS THEY ARE LOOKING FOR AND TO EXCHANGE LEADS WITH ONE ANOTHER. THIS OPPORTUNITY IS EXTREMELY BENEFICIAL IN THAT IT PROVIDES A TYPE OF SEARCH COMMITTEE OF INDIVIDUALS WHO ARE CONTINUALLY LOOKING OUT FOR PROFITABLE LEADS FOR YOUR BUSINESS.

**ON THE WEB:** WWW.MANSFIELDCHAMBER.ORG CONTAINS A MULTITUDE OF IMPORTANT CHAMBER, BUSINESS, COMMUNITY INFORMATION AND LINKS. THE CHAMBER WEBSITE IS A ONE-STOP GUIDE TO MEMBERS AND MANSFIELD AS A WHOLE. PROVIDES THE MEMBERS THE OPPORTUNITY TO PROMOTE YOUR BUSINESS WITH HOT DEALS AND SPECIAL EVENTS.

**NETWORKING OPPORTUNITIES:** NETWORKING LUNCHEONS, BUSINESS AFTER HOURS AND OTHER FUNCTIONS GIVE MEMBERS THE OPPORTUNITY TO PROMOTE THEIR BUSINESSES AND ESTABLISH RELATIONSHIPS.

**SPONSORSHIP OPPORTUNITIES:** MEMBERS CAN ENHANCE THEIR VISIBILITY BY SPONSORING EVENTS THROUGHOUT THE YEAR; AWARDS BANQUET, GOLF TOURNAMENT, MANSFIELD PECAN FESTIVAL, NETWORKING LUNCHEONS, BUSINESS AFTER HOURS AND MANSFIELD DAY IN AUSTIN.

**COMMITTEE/TASK FORCES:** MEMBERS CAN MAKE SIGNIFICANT CONTRIBUTIONS AND BECOME BETTER INFORMED WHEN SERVING ON CHAMBER COMMITTEES OR TASK FORCES AND VOLUNTEERING AT THE CHAMBER.

**THE CHAMBER OFFERS A MULTITUDE OF OTHER PROMOTIONAL OPPORTUNITIES AVAILABLE EXCLUSIVELY TO CHAMBER MEMBERS, INCLUDING:**

- WEBSITE ADVERTISING ON CHAMBER WEBSITE
- ADVERTISING OPPORTUNITIES IN CITY MAP
- CHAMBER EVENT SPONSORSHIP
- "GET CONNECTED WELCOME KIT" SPONSORSHIP
- PROMOTIONAL MATERIALS DISPLAYED IN CHAMBER LOBBY
- UNLIMITED REFERRALS BY CHAMBER STAFF, BOARD MEMBERS AND MEMBERS

**GOVERNMENT AND LEGISLATIVE COMMITTEE:** WILL KEEP YOU INFORMED ON KEY LEGISLATIVE ISSUES AFFECTING YOUR BUSINESS THROUGH THE LEGISLATIVE BREAKFAST SERIES AND MANSFIELD DAY IN AUSTIN.

## CHAMBER DIVISIONS

**WOMEN'S DIVISION:** THE WOMEN'S DIVISION OF THE MANSFIELD AREA CHAMBER OF COMMERCE WAS FOUNDED IN 1975 AND IS COMMITTED TO SERVING THE COMMUNITY THROUGH THE EMPOWERMENT OF WOMEN IN BUSINESS. THIS IS ACCOMPLISHED THROUGH PROFESSIONAL DEVELOPMENT, NETWORKING, AND CHARITABLE CONTRIBUTIONS DIRECTED TO BENEVOLENCE AND EDUCATION IN THE MANSFIELD COMMUNITY. TO LEARN MORE, PLEASE VISIT [WWW.MANSFIELDWOMENSCHAMBER.ORG](http://WWW.MANSFIELDWOMENSCHAMBER.ORG).

**INDUSTRIAL DIVISION:** THE MISSION OF THE INDUSTRIAL DIVISION IS TO BE A CONDUIT TO AREA MANUFACTURERS TO FIND THE TOOLS AND INFORMATION NECESSARY TO GROW AND THRIVE.

President: Lucretia Mills  
Membership Director: Debra Dickinson

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